



May 17, 2005

Dear Chamber Member

Fundamental changes in regional economies and demographics are impacting our communities in new ways. On a daily basis we are experiencing growth and change in the Gallatin Valley and our state. How do these relate to larger trends and patterns emerging in the Rocky Mountain West? What are the key changes in the Gallatin Valley and what opportunities do they create?

We believe it is important to understand these changes so our community may benefit and prosper. To assist with this process, **The Bozeman Area Chamber of Commerce, Montana State University, TechRanch** and the **City of Bozeman** are pleased to invite you to attend the *Bozeman on the Move* forum, sponsored by The University of Montana's O'Conner Center for the Rocky Mountain West, the Institute of Public Policy and Research at UM and the Foundation for Community Vitality:

***Bozeman on the Move: Emerging Economies and Demographics***  
**May 25, 8:00 AM to Noon**  
**Hagar Auditorium**  
**Museum of the Rockies**

This forum will include recent economic and demographic research conducted by Dr. Larry Swanson at the O'Conner Center for the Rocky Mountain West. We will focus on critical topics for Bozeman and the Gallatin Valley. Larry's research will help identify what types of initiatives and efforts we may consider for the Gallatin Valley.

Economic and demographic materials developed for *Montana on the Move-Bozeman* will be available at this forum. A summary report of the forum and a detailed *Montana on the Move-Bozeman* brochure will be produced and distributed to participants and community leaders in July. In addition, economic research and data developed for *Montana on the Move-Bozeman* will be available electronically.

Six other communities have been actively engaged in *Montana on the Move* activities, beginning with a statewide forum in March 2004. Additional *Montana on the Move-Common Cause*, statewide forums, incorporating outcomes of each of the regional forums, are continuing.

*Montana on the Move* is an exciting project and timely project for the Gallatin Valley, our surrounding area and Montana. We look forward to seeing you and we welcome your participation at *Montana on the Move-Bozeman* May 25.

We have enclosed a summary of *Montana on the Move*, an agenda for our first *Montana on the Move-Bozeman* forum and an RSVP card for your convenience.

## ***Bozeman on the Move***

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**May 25, 2005**

**Hager Auditorium, Museum of the Rockies**

**8:00**            **Continental Breakfast**

**8:30**            ***Welcome***

Mayor Andrew Cetraro

**8:35**            ***Montana on the Move:***

***Rationale, Goals and Status Report on Other Communities***

Dan Kemmis, Director, O'Connor Center for the Rocky Mountain West.  
University of Montana

**9:00**            ***Emerging Economies and Demographics in Bozeman***

Dr. Larry Swanson, O'Connor Center for the Rocky Mountain West, University  
of Montana

**9:45-10:45**    ***Panel Discussion***

**Question: What are the things that the Bozeman/Gallatin Valley area can  
do to continue growing and maximizing its economic potential, while  
sustaining a balance with quality of life issues?**

Chris Nelson, Zoot Enterprises  
KC Walsh, Simms Fishing Products  
Andrew Field, PrintingForLess.com

**11:10**            ***What is the most important thing for Bozeman to do to take advantage of these  
economic and demographic trends?***

Audience Discussion and Report Out

**11:45**            ***Bozeman and Economic Prosperity***

Next steps

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